This book presents the findings, applications, and theoretical underpinnings of a unique...
leadership communication model: motivating language theory. Drawing from management, social science, and communication theories, motivating language theory demonstrates how leader-to-follower speech improves employee and organizational well-being and drives positive workplace outcomes (such as employee performance, retention, and job satisfaction) in a wide array of settings. It presents an integrated model based on empirical findings and theoretical developments from the past three decades to explore the three dimensions of motivating language: direction giving language, empathetic language, and meaning-making language. It will be a comprehensive source for its empirical relationships, generalizability, theoretical basis, and future directions for research and practice.

International Journal of Business Anthropology, Volume 7 (2)

Business Data Communications and Networking The International Journal of Business Anthropology (IJBA) is a double-blinded peer reviewed journal focusing upon business anthropology. Topics of interest include, but are not limited to, general business anthropology theories and methods; management; marketing; consumer behaviour; product design and development; knowledge management and competitive intelligence; human resources management; and international business. Practitioners, students, community members, and faculty from all disciplines are encouraged to submit articles. IJBA was originally published by the North American Business Press (NABP) biannually, and is currently published by Cambridge Scholars Publishing, beginning with this volume.

International Journal of IT/Business Alignment and Governance (IJITBAG).

International Journal of Sustainable Economies Management (IJSEM).

Advanced Issues in Partial Least Squares Structural Equation Modeling

International Journal of E-business Research

INTERNATIONAL JOURNAL OF INNOVATION IN EDUCATION AND BUSINESS

International Journal of Business Data Communications and Networking (IJBDCN).

International Journal of Business As the world grows increasingly interconnected, data communications has become a critical aspect of business operations. Wireless and mobile technology allows us to seamlessly transition from work to play and back again, and the Internet of things has brought our appliances, vehicles, and homes into the network; as life increasingly takes place online, businesses recognize the opportunity for a competitive advantage. Today’s networking professionals have become central to nearly every aspect of business, and this book provides the essential foundation needed to build and manage the scalable, mobile, secure networks these businesses require. Although the technologies evolve rapidly, the underlying concepts are more constant. This book combines the
foundational concepts with practical exercises to provide a well-grounded approach to networking in business today. Key management and technical issues are highlighted and discussed in the context of real-world applications, and hands-on exercises reinforce critical concepts while providing insight into day-to-day operations. Detailed technical descriptions reveal the tradeoffs not presented in product summaries, building the analytical capacity needed to understand, evaluate, and compare current and future technologies.

Strategic Approaches for Conflict Resolution in Organizations: Emerging Research and Opportunities The Journal of Global Business and Management Research (GBMR) strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and inter-disciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe.

Family Business and Regional Development This volume argues the need for a radical break with the methodological individualism that dominates economics, management and finance, asking 'How should we (re)define the concept of value?' and serving as a stepping stone for the rethinking of academic finance.

International Journal of Business Performance Management

International Journal of Business Data Communications and Networking

Cross-cultural Management

International Journal of Business Analytics (IJBAN). The International Journal of Innovation in Education and Business (IJIEB) is bi-annual professional publication that publishes information, views, opinions and well-researched articles in innovation in education and business. These scholarly articles are useful for scholars, students, researchers, business executives, educators and business practitioners. The work published should adhere to high quality and context that the Editorial Board believes would be a significant contribution to the international community of scholars and readers. The journal articles can be any contemporary and innovative issues on education and business which would garnish international interest. The reports of high quality research of innovations in education and business involve any discipline and methodology. Although the journal targets to publish high quality research that contribute to the body of knowledge, research, policy and policy and practice beyond the context that the research was undertaken.

Finance Reconsidered The Journal of Global Business and Management Research (GBMR) strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and inter-disciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe.
International Journal of Business Intelligence Research, Vol 3 Iss 3
Transcultural management; Management styles; Intercultural communication.

Global Business and Management Research

International Journal of Business Anthropology, Volume 6 (2)

International Journal of Customer Relationship Marketing and Management, Vol 3 ISS 1

International Journal of Economics and Business Studies

Motivating Language Theory

International Journal of Business Analytics (IJBA N).

Entrepreneurship

International Journal of Risk and Contingency Management (IJRCM).

International Journal of Business Anthropology Volume 6 (1)
Disputes between peers as well as between supervisors-subordinates happen numerous times a week in the corporate environment. Although the win-win concept is the ideal orientation, the notion that there can only be one winner is constantly being reinforced in some cultures. This kind of mentality can be destructive when communicating with different cultural groups by creating barriers in negotiation, resolution, and compromise; it can also lead the "loser" to feel mediocre. When the win-win orientation is absent in negotiation, different responses to conflict may be observed. Strategic Approaches for Conflict Resolution in Organizations: Emerging Research and Opportunities provides emerging research on approaches for conflict resolution in organizations whereby it is possible to establish congenial ambiences in different organizations, leading to better outcomes and performance. Featuring coverage on a broad range of topics such as organizational change, leadership roles, and organizational change, this book is ideally designed for managers, human resources officials, executives, researchers, scholars, professors, industry professionals, and students interested in the current research behind the reduction, elimination, and termination of all forms of organizational conflict.

International Journal of Business Intelligence Research

International Journal of Business Intelligence Research (Vol 3 ISS 1) The International Journal of Asian Business and Information Management (IJAB IM) provides timely and in-depth analysis on the globalization and sustained development of Asian commerce and management technologies with a clear international and interdisciplinary approach. A comprehensive resource for policy makers, government officials, academicians, and practitioners, this journal contains a wealth of valuable research on theories and practices which underpin successful business and management in Asia.
Entrepreneurship is a hot topic, yet there is no agreed definition of entrepreneurship. There is even debate about whether entrepreneurship can be taught! This text and case study collection is designed to stimulate critical thinking and reflective learning relating to entrepreneurship. This book enables you to focus on the key issues that need to be considered with regard to new ventures and/or a business plan module, as well as courses on theory and policy relating to entrepreneurship and small businesses.

This issue of the International Journal of Business Anthropology contains seven articles including a special section of four papers from Japan with an editorial commentary. The editorial commentary briefly introduces business anthropology in Japan and the goals of editing a collection of articles from Japan. The first essay, “From ‘Galapagos Syndrome’ to Globalization: Japanese Businesses between Tradition and Virtual Reality” by Mary Reisel, presents the cultural factors that block traditional Japanese corporations from adapting faster to globalization, and explores the growing gap between them and the new virtual industries that are rapidly advancing. The second, “Variability of Boundary and Meaning of Diversity Attributes: Studies from Diversity Management at a Japanese SME” by Noriko Yagi, argues that an anthropological approach can contribute more to furthering understanding about the effect of diverse people working together in naturally occurring work groups. The third paper, “Creation of Corporate Identity: The Role of Rites and Symbol in Management” by Yi Zhu, examines by anthropological methods the ways in which a corporate entity’s rites and symbols in management help construct a unique corporate identity, and the ways in which community members can cultivate a strong sense of belonging. The fourth article, “The New Business of Buddhism” by Yuko Nakamura, discusses the recent phenomenon of Japanese Buddhist organizations engaging in economic ventures such as restaurant businesses. The fifth essay, “Shared Business Culture Value: An Anthropological Study of the Endogenous Mechanism of Islamic Food Safety in China” by Shao-Hong Y ong et al., proposes a conceptual model of a “Shared Business Culture Value” as the endogenous mechanism of Islamic food safety in China. The sixth paper, “Enterprise Anthropology: The Fourth Evolution of Anthropology” by Zhang Ji jiao, regards the development of enterprise anthropology as the fourth evolution of anthropology. The final essay, “Resolving Conflict and Business Anthropology” by Alf H. Walle, argues that business anthropologists have unique skills for facilitating conflict resolution in many situations.

Global Business and Management Research: An International Journal Vol.1, No.1 Written as an extension of A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) Second Edition, this easy-to-understand, practical guide covers advanced content on PLS-SEM to help students and researchers apply techniques to research problems and accurately interpret results. The book provides a brief overview of basic concepts before moving to the more advanced material. Offering extensive examples on SmartPLS 3 software (www.smartpls.com) and accompanied by free downloadable data sets, the book emphasizes that any advanced PLS-SEM approach should be carefully applied to ensure that it fits the appropriate research context and the data characteristics that underpin the research.
International Journal of Asian Business and Information Management, Vol 3 ISS 3

International Journal of Business Data Communications and Networking This journal has been discontinued. Any issues are available to purchase separately.

International Journal of Business Analytics (IJBA N). This book explores the relationship between families, firms, and regions and the extent to which these relationships contribute to regional economic and social development. Although family business participation in economic activities has been a common phenomenon since pre-industrial societies, and its importance has evolved throughout time and across spatial contexts, the book suggests that these factors have often been neglected in family business and regional studies. Taking this research gap into account, the book aims to deepen our understanding of the role family firms play in the regional economy. In particular, it explores two seldom studied questions. Firstly, what role do family firms play in regional development? Secondly, how do different spatial regional contexts shape family firm operations and performance? Family Business and Regional Development presents a model of "spatial familiness" and uses themes such as productivity, networks and competitiveness to shed new light on family businesses. Moreover, it approaches the juxtaposition between family business and regional studies to encourage the cross-fertilisation of ideas, theories, and research methods between the two fields. Bringing together leading experts in entrepreneurship, regional economics, and economic geography, this book will be a valuable reading for advanced students, researchers and policymakers interested in family firms, regional studies and economic geography.

International Journal of Business Intelligence Research

Copyright code: b50b773c44d6b27c03fd7c56f0eef371